

Wall Preparation

Proper wall preparation is very important to ensure your mural adheres well. You want to start with dry, clean wall free of dirt and stains.

Cleaning

The recommended method to clean the wall is to use a mixture of isopropyl alcohol (70% grade) and water. Mix 2 parts 70% isopropyl with 1 part water. Clean 2x using a lint-free microfiber towel. Wipe only in one direction (no circular motions). This method is a must with low/no VOC paints. Be sure to clean along corners, floorboards, and where the ceiling meets the wall as dust or cobwebs can accumulate in these areas.

To Remove Imperfections or Light Texture

If the wall has any rough areas, flaky paint, light texture, or other imperfections it is recommended to sand these down. Use a 3M gold sanding sponge and lightly sand the wall. Do not press hard as it could damage the paint. You only want to lessen the imperfections and texturing. After sanding use the 70% isopropyl/water cleaning method above.

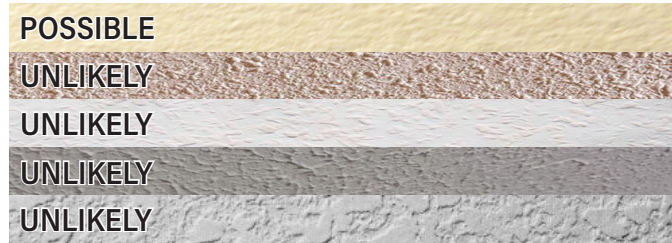


Switches & Outlets

Turn off power and remove light switches, thermostats, and wall outlets. After installation use a sharp knife to trim openings to re-install them.

Priming & Painting

Peel & stick fabric should be applied to a smooth wall surface. It is not suitable for textured walls.



The wall should be primed and painted. If this is not the case we recommend applying a coating of Valspar Multi-Surface Primer and allow it to dry for at least 24 hours.



Note: If the wall was recently painted please allow 30-45 days to be sure the paint has fully out-gassed before attempting installation of your mural. Bubbling may occur if the paint is still out-gassing.

Do not attempt to install the peel & stick mural on a wall painted with a washable or stain resistant paint such as an eggshell paint. These paints are designed to prohibit adhesives from sticking to them. Other paints that may not be compatible are Low or No VOC paints.

Pro-Tip: If you are in a rush to install the mural and have concerns about the paint or need a more permanent solution for the peel & stick fabric then we recommend using Roman Pro 880 Adhesive Clear Primer. This is applied at the same time you install the mural. The mural should be installed while primer is wet, do not let it dry.



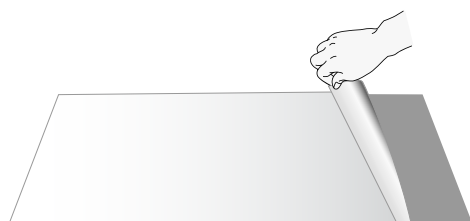


Step 1 - Unroll the Mural Panels

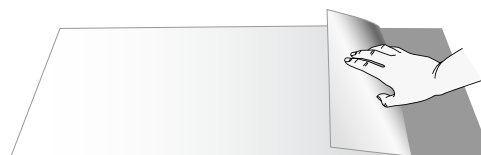
Unroll the mural panels and lay them out flat on the ground facing up. Using the included panel layout guide identify the panel order and start with the first panel. Our peel & stick mural panels feature a 0.5" overlap between each panel to aid in lining them up properly during installation.

Step 2 - Hang the First Panel

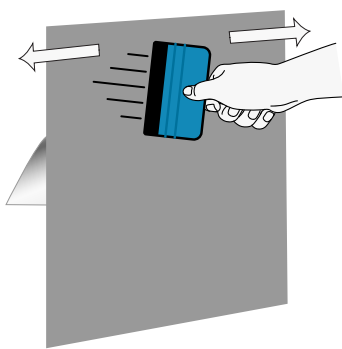
Begin by peeling back the adhesive liner of the first mural panel approximately 8" to 10" and crease the backing liner. Align the panel at your starting point on the wall and stick it in place. Use the included felt squeegee tool to smooth the top of the panel to the wall. Work the squeegee from the center to the edges. Apply good pressure during the application to be sure the adhesive has full contact with the wall. Once you have the panel in place gradually peel back the liner material 6" to 8" at a time as you work your way down the wall. After installing the first panel use the squeegee to remove any bubbles or wrinkles by gently pushing them outward. *Note: If you are not aligning the first panel along the ceiling or edge of the wall we recommend using the level tool and tape measure to draw a vertical guide line where the right-hand side of the first panel is to be placed.*



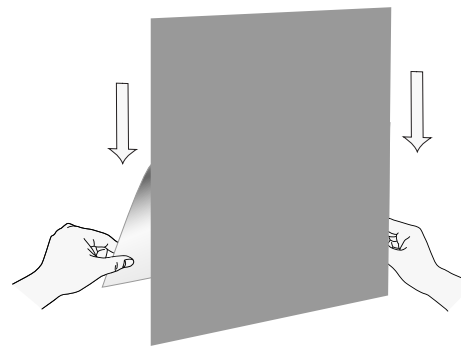
Peel back adhesive backing liner



Fold over and crease backing liner



Use squeegee to smooth panel against the wall from the center outward



Peel back liner "6-8" at a time as the panel is applied to the wall

Step 3 - Install Additional Panels

Each panel has a 0.5" overlap. Carefully align the second panel with the first one using the overlap to line things up. Repeat the previous steps for each mural panel. After installation you can use a very sharp blade to trim any overage and cut around electrical outlets, switches, windows, or doors.

Install Tips

The peel & stick fabric has an adhesive that can be re-positioned multiple times. Be careful to avoid getting too much dirt, dust, or fibers on the adhesive as it will become less effective at sticking to the surface. Our removable adhesive murals leave no residue or damage to walls and can easily be re-applied.

If you find that a panel did not line up properly or there is excessive bubbling you can peel back the material and re-apply it to the wall. Slowly and gently lift the panel from the wall keeping it as flat and parallel to the wall as possible. Once lifted simply re-apply it in the new position or location.